



**Potential can be ignited by one spark.**  
**Realize Your Potential**

At Huawei we ignite innovative ideas and turn them into spectacular results for our customers, just like a single match can spark off an outstanding fireworks show.

We are working harmoniously together with telecom peers around the world to share the benefits along the value chain and create an even better global business environment. Huawei is also leveraging some of the world's most experienced consultants for best practice. What's more, as a responsible corporate citizen and member of the United Nations Global Compact, we are committed to supporting local communities worldwide by increasing access to technology, education and opportunities.

That's why at Huawei, we continue to apply our spark of innovation, quality, efficiency and collaboration to help realize the potential of the telecoms industry and bring innovative ideas to life.

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